

ORIENTATION PROGRAMME

On 20 August 2024, an orientation programme was conducted for first-year students. The primary objectives were to familiarize the students with the curriculum, key institutional facilities, programme structure, academic expectations, and available student services & resources. This programme was designed to help new students transition smoothly into the academic environment, clarify expectations, and introduce support systems of the institution. It began with a warm and insightful address by our esteemed Principal, Dr. Rita Sharma and Prof. Renu Bala (BBA Coordinator) who welcomed the first-year students and set a positive tone for their academic journey at Government College Solan. The programme was also attended by our valued faculty, administrative staff and senior students from the college.



An Awareness programme on Digital skills held on 24 sept 2024. The Guest Speaker, Anil Kumar verma, Partner Relationship officer, Anudip Foundation for Social welfare, Solan H.P. provides an overview of the critical areas in **Digital Marketing** and **Advanced excel**. He highlighted that in today's digital age, students who understand how to identify target audiences, craft engaging online content, use paid-media platforms and track key performance indicators (KPIs) are far better placed for internships, placements or entrepreneurial ventures. The session also emphasised that the Anudip Foundation specialises in industry-aligned digital-skills training, covering topics from basic IT literacy to emerging technologies such as AI, cloud and data analytics. Mr Verma invited students to explore further training and internships in these fields, underscoring that in the coming years, digital-fluency and data-skills will increasingly determine employability, entrepreneurial success and the ability to participate meaningfully in a rapidly-changing work-environment.

